

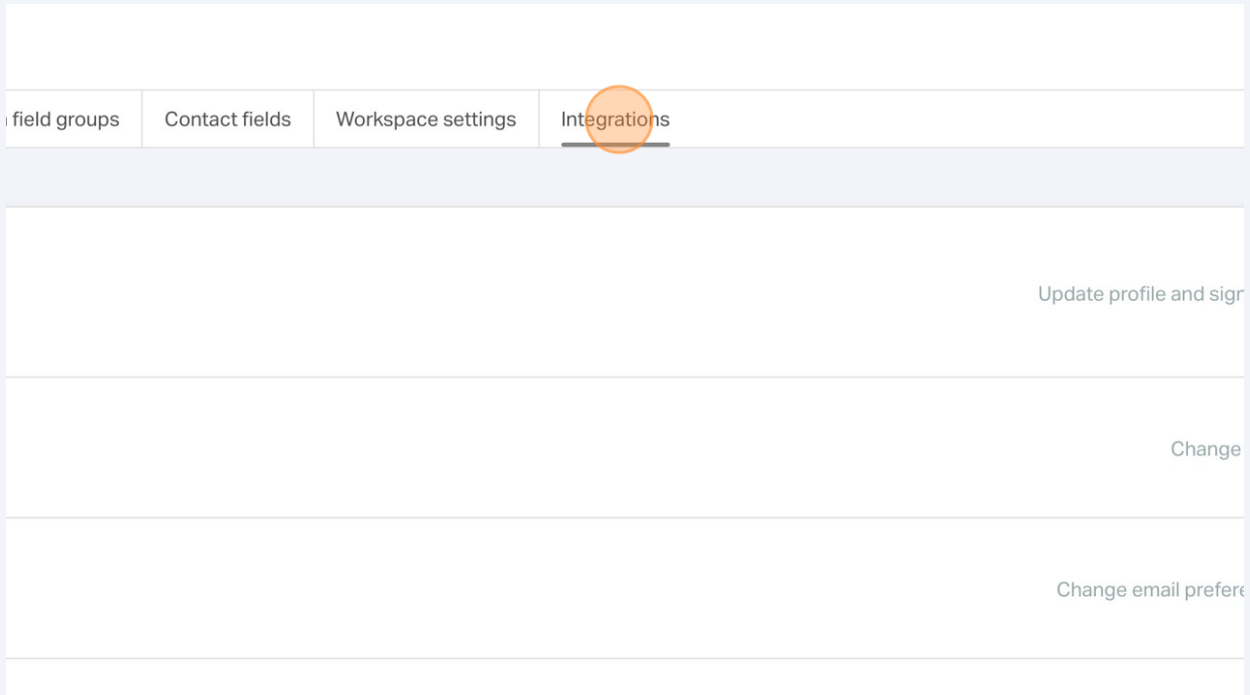
# Integrating Zapier with Pure Workflow



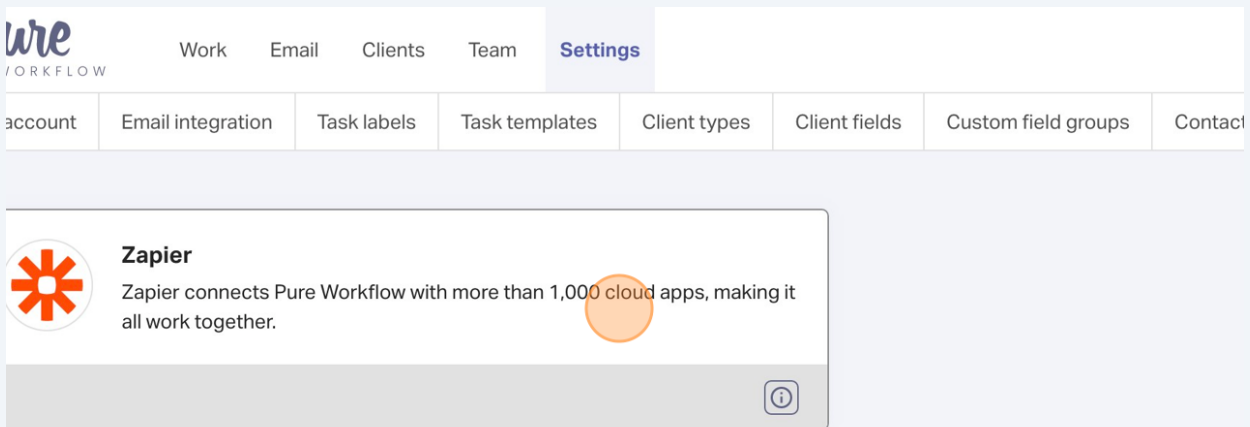
1 Navigate to <https://pureworkflow.io/settings> Click "Settings"

The screenshot shows the Pure Workflow interface. At the top left is the 'pure WORKFLOW' logo. A navigation bar contains tabs for 'Work', 'Email', 'Clients', 'Team', and 'Settings'. The 'Settings' tab is highlighted with an orange circle. Below the navigation bar are filters for 'To do', 'Reassigned', 'Snoozed', and 'Done'. The main content area features a 'To do (0)' section with a '+ Add task' button and a 'Due by' dropdown menu set to 'Today'. Below this is a table with columns for 'TASK NAME' and 'CLIENT'. The table is currently empty.

2 Click "Integrations" <https://pureworkflow.io/settings/integrations>



3 Click on the Zapier Integration



## 4 Click "Browse Pure Workflow automations for Zapier"



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nnects Pure Workflow with  
1,000 cloud apps, making  
together.

Zapier extends the capabilities of Pure Workflow and automates your workflows. For example, use it to create other apps or start Pure Workflow tasks automatically in response to a form submission.

To to enable the integration, you must first activate Pure Workflow in your Zapier account.

Browse Pure Workflow automations for Zapier



Your API secret key

v8R1g

Please ensure this key is kept secret at all times.

Your Company Key

a

## 5 Click "Accept Invite & Build a Zap"

is practice management for accountants and  
improve visibility, collaboration and automation for your  
s.

The Pure Workflow team invites you to test their Zapier integrat  
before it's available for everyone. Neat! Accept the invite and bu  
with Pure Workflow to get started.

If you know and trust the developers behind this email address,  
this invitation should be safe to accept. This app has not been r  
or approved by Zapier for functionality or security.

Accept Invite & Build a Zap


## appens Next?

invitation gives you access to an early Beta version of Pure Workflow Zapier, before  
publicly. To test it out, you'll be building an automated workflow (a Zap) with Pure  
Zapier editor. The editor was made for do-it-yourself automation so you can set up


### TIP Need Help?

This integration is built and maint  
by Pure Workflow so if you need  
support or want to send along so


6 Click "My Apps"


 Dashboard

 Zaps

 Transfers

 My Apps

 Zap History

 Explore

 Get Help

7 Click "Custom integrations"

## Apps

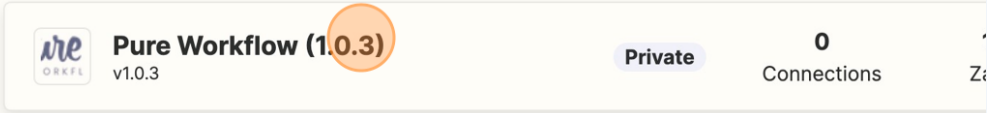
All apps

Custom integrations

## 8 Click "Pure Workflow (1.0.3)"

Welcome to your Professional trial!  
You have 14 days to try Zapier's [paid features](#). Upgrade anytime for as low as \$19.99 USD/month.

Search apps + Add

 **Pure Workflow (1.0.3)**  
v1.0.3 Private 0 Connections


ons

## 9 Click "Add connection"

Welcome to your Professional trial!  
You have 14 days to try Zapier's [paid features](#). Upgrade anytime for as low as \$19.99 USD/month.

MP

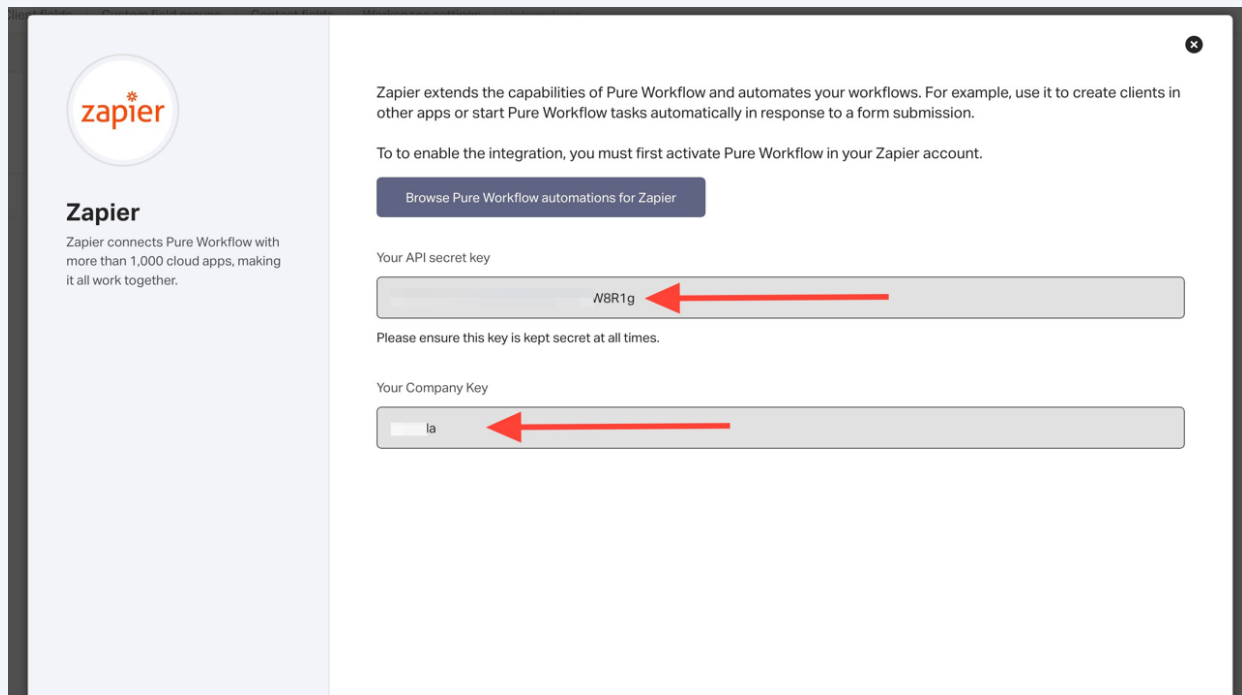
← My apps

 **Pure Workflow (1.0.3)** + Add connection

Connections **0** Zaps **1**

You do not have any connections.

## 10 Copy "API Secret Key" and "Your Company Key"



The screenshot shows the Zapier integration setup page. On the left, there is a sidebar with the Zapier logo and the text: "Zapier connects Pure Workflow with more than 1,000 cloud apps, making it all work together." The main content area has a heading: "Zapier extends the capabilities of Pure Workflow and automates your workflows. For example, use it to create clients in other apps or start Pure Workflow tasks automatically in response to a form submission." Below this, it says: "To to enable the integration, you must first activate Pure Workflow in your Zapier account." There is a button labeled "Browse Pure Workflow automations for Zapier". Underneath, there are two input fields. The first is labeled "Your API secret key" and contains the text "/WBR1g". A red arrow points to the end of this field. Below it is a warning: "Please ensure this key is kept secret at all times." The second input field is labeled "Your Company Key" and contains the text "la". A red arrow points to the end of this field.

## 11 Paste "API Secret Key" and "Your Company Key"

### Allow Zapier to access your Pure Workflow (1.0.3) Account?

#### API Key *(required)*

Check the settings page on Pure Workflow. You will see a field called API Key. Copy its value here.

#### Account *(required)*

Check the settings page on Pure Workflow. You will see a field called Company Key. Copy its value here.

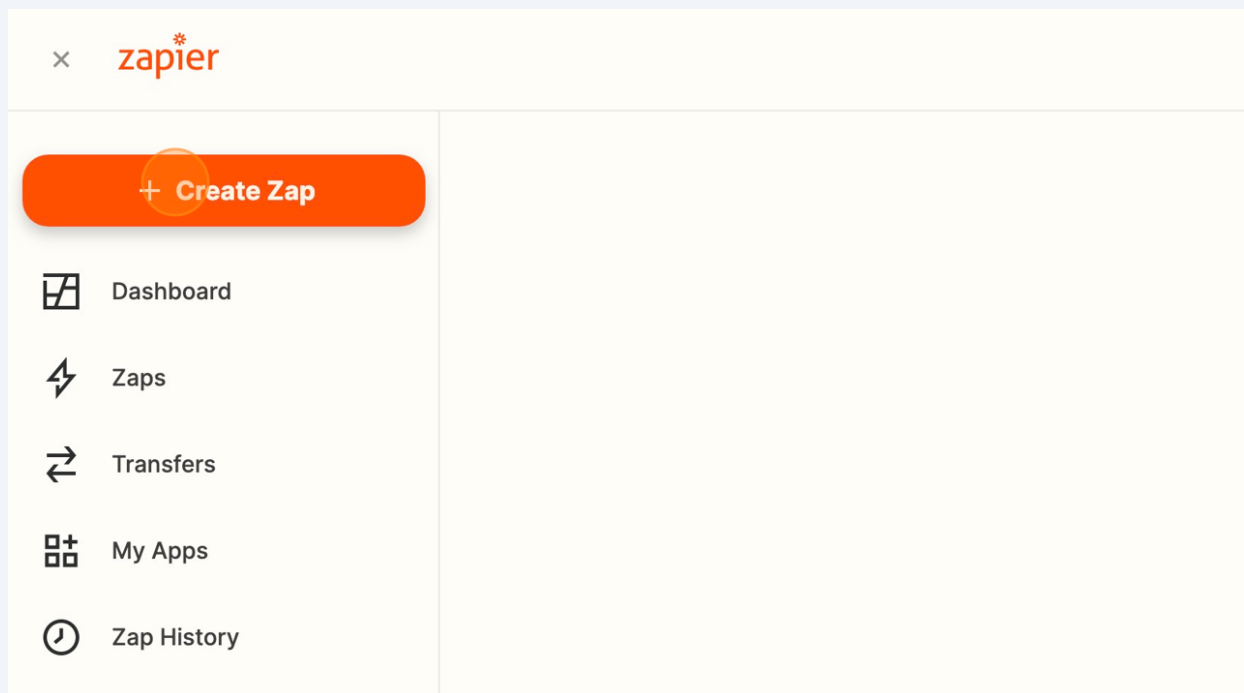
Yes, Continue

Cancel

12 Navigate to <https://zapier.com/app/dashboard>

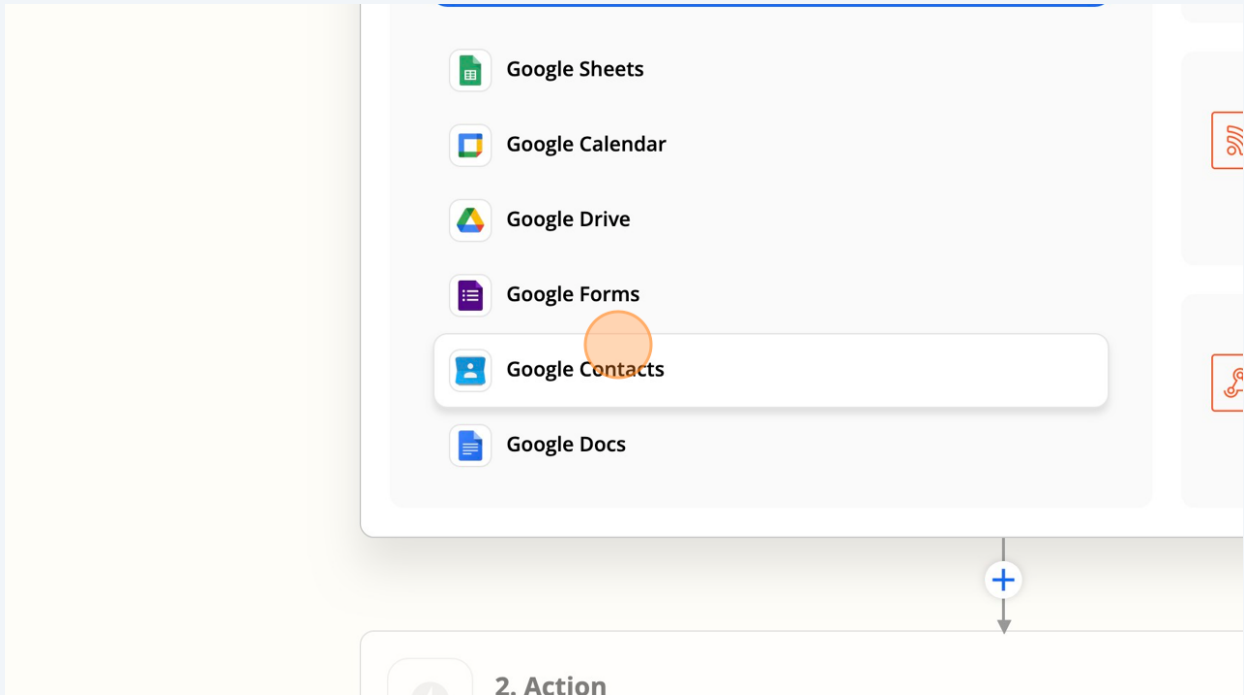
13 Navigate to <https://zapier.com/app/connections/google-contacts?hl=33385472>

14 Click "Create Zap"

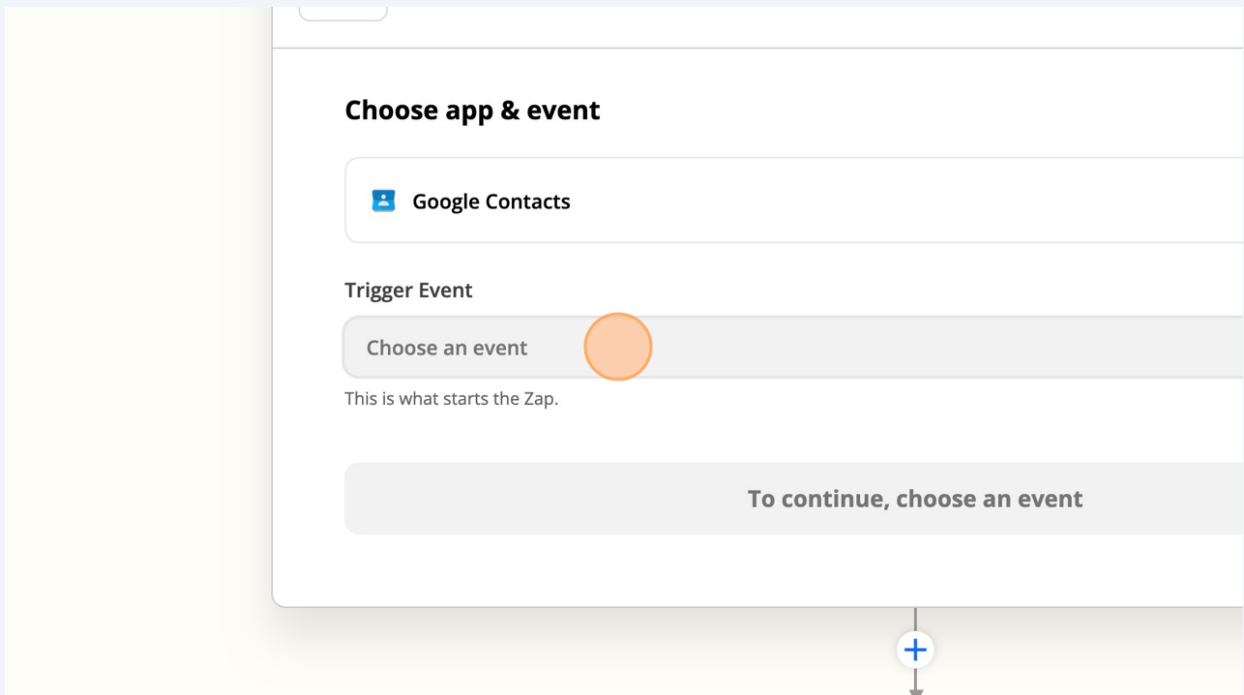


15 Type "google"

16 Click here.



17 Click the "Choose an event" field.





18 Click "New or Updated Contact"

Google Contacts

Trigger Event

Choose an event

**New Group**  
Triggers when a group is created.

**New or Updated Contact**  
Triggers when a contact is created or updated.

+

**2. Action**  
An action is an event a Zap performs after it starts

19 Click "Continue"

Google Contacts [Change](#)

Trigger Event (required)

New or Updated Contact

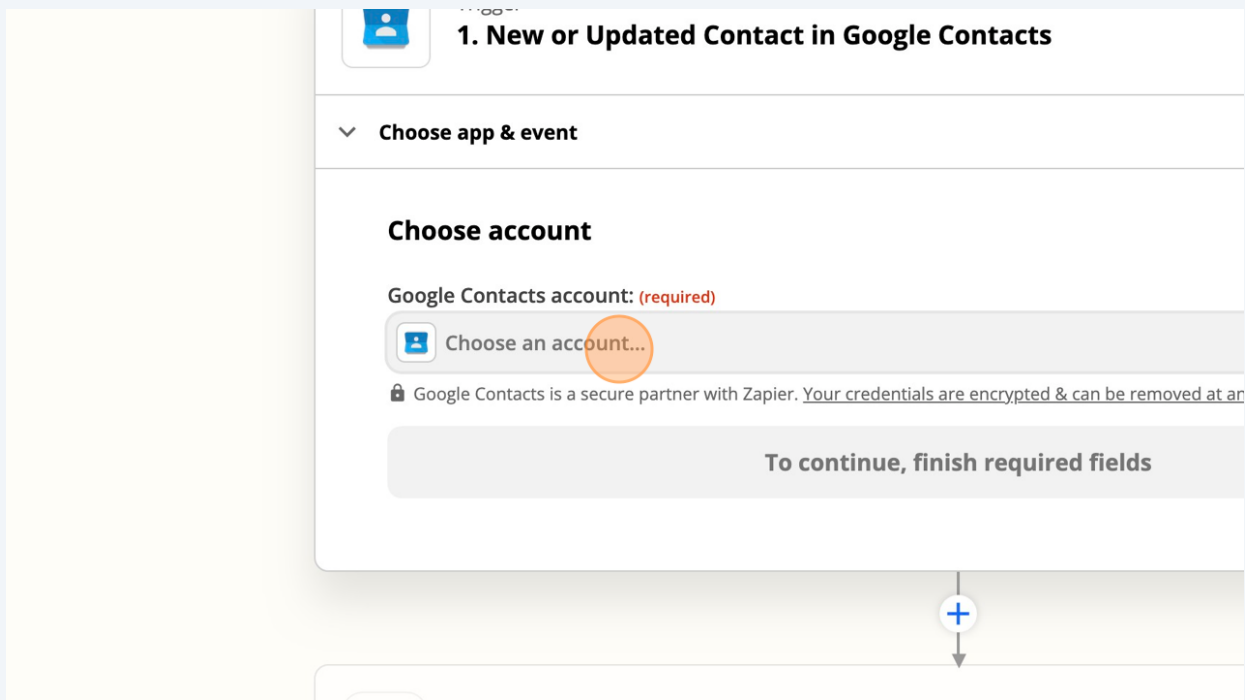
This is what starts the Zap.

**Continue**

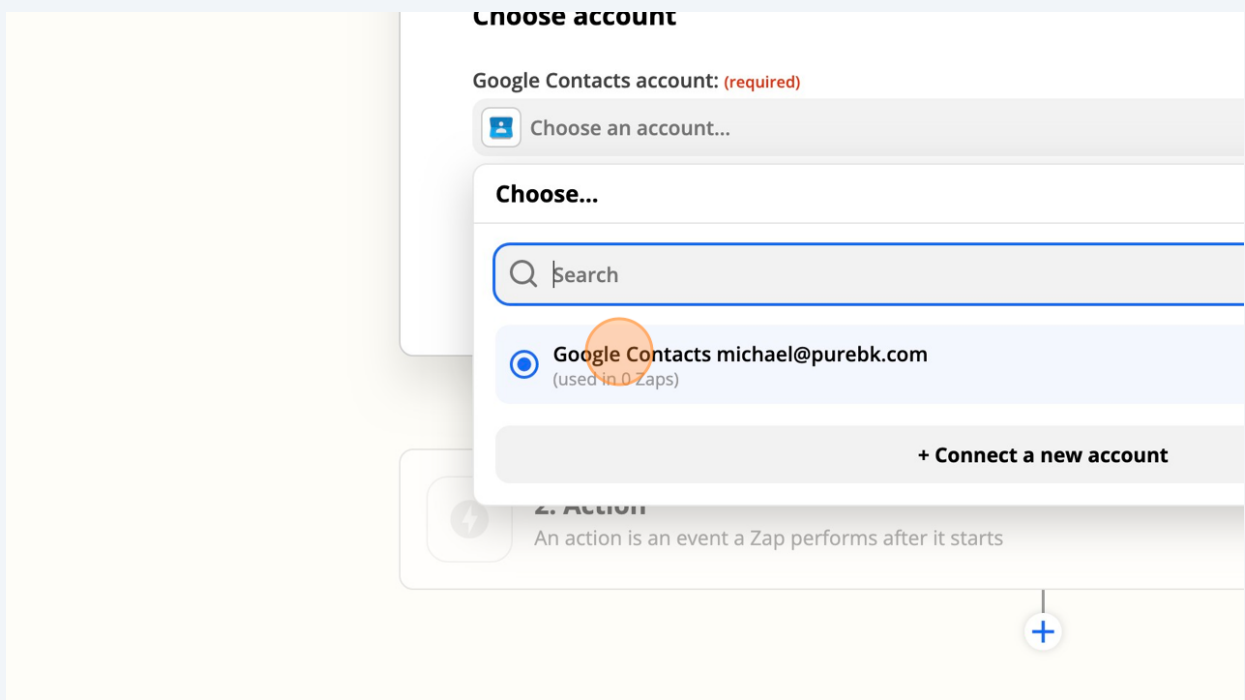
+

**2. Action**  
An action is an event a Zap performs after it starts

20 Click "Choose an account..."



21 Click "Google Contacts [michael@purebk.com](mailto:michael@purebk.com)"



## 22 Click "Continue"

### Choose app & event

#### Choose account

Google Contacts account: **(required)**

[Manage connected accounts](#)

 Google Contacts michael@purebk.com

 Google Contacts is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#)

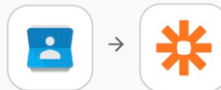
**Continue**



#### 2. Action


An action is an event a Zap performs after it starts

## 23 Click "Test trigger"



#### Test your trigger

We'll find a recent contact in your Google Contacts account

 Google Contacts michael@purebk.com to confirm that the right account is connected and your trigger is set up correctly.

**Test trigger**



#### 2. Action

24 Click "Continue"

**first:** Ané  
**last:** Mea  
**photo:** https://...D9ZCmM6AG4J-  
PW3qf...  
**groups:** Imported on 11/2  
**emails:**  
**other:** mear...@gmail.com

Continue

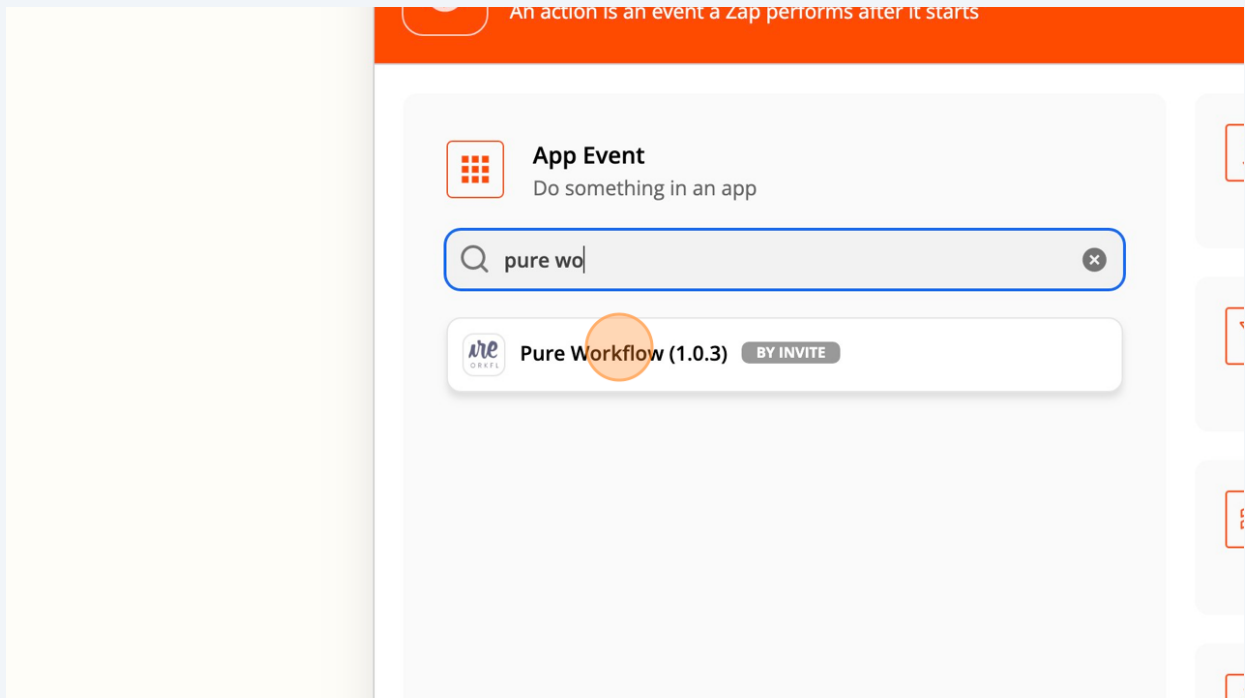


**2. Action**

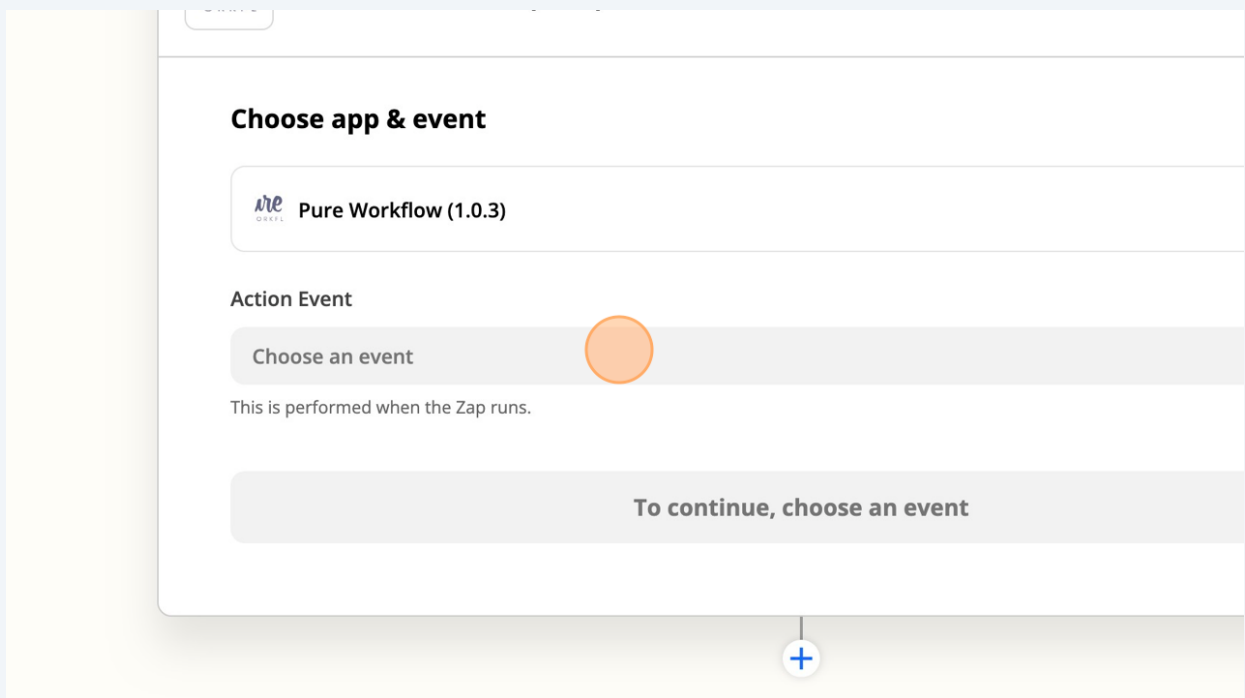
An action is an event a Zap performs after it starts

25 Type "pure workflow"

26 Click "Pure Workflow (1.0.3)"

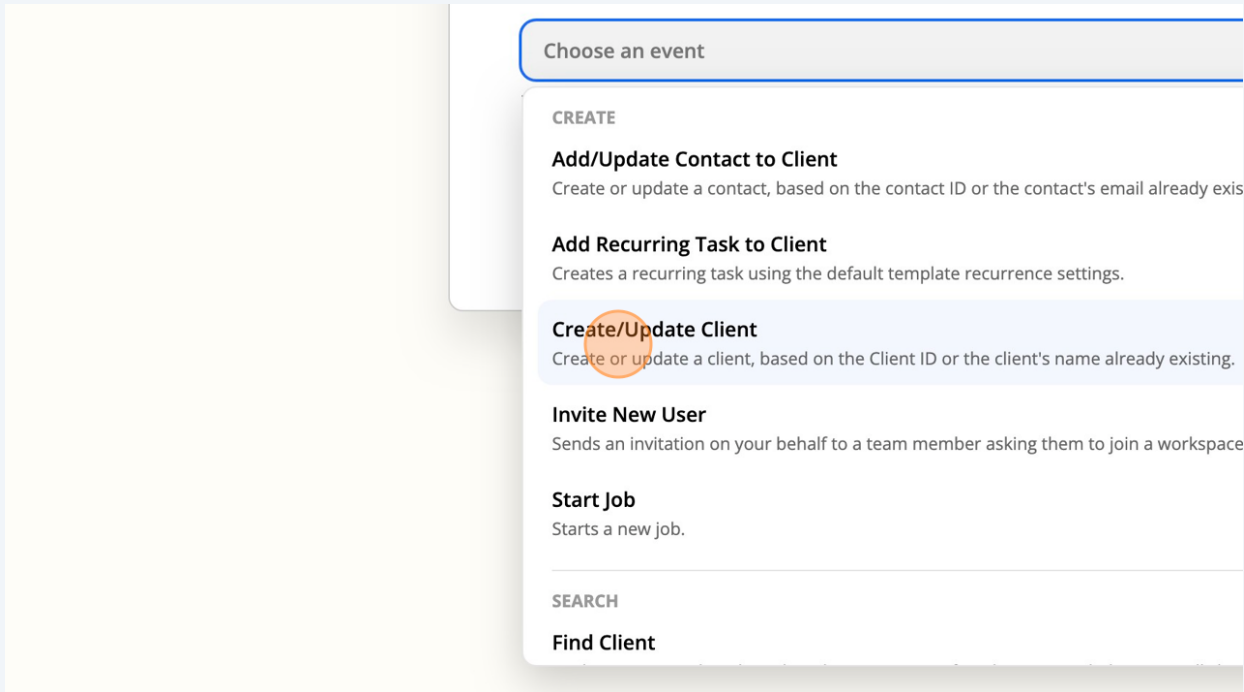


27 Click the "Choose an event" field.



28

Click "Create or update a client, based on the Client ID or the client's name already existing."



Choose an event

**CREATE**

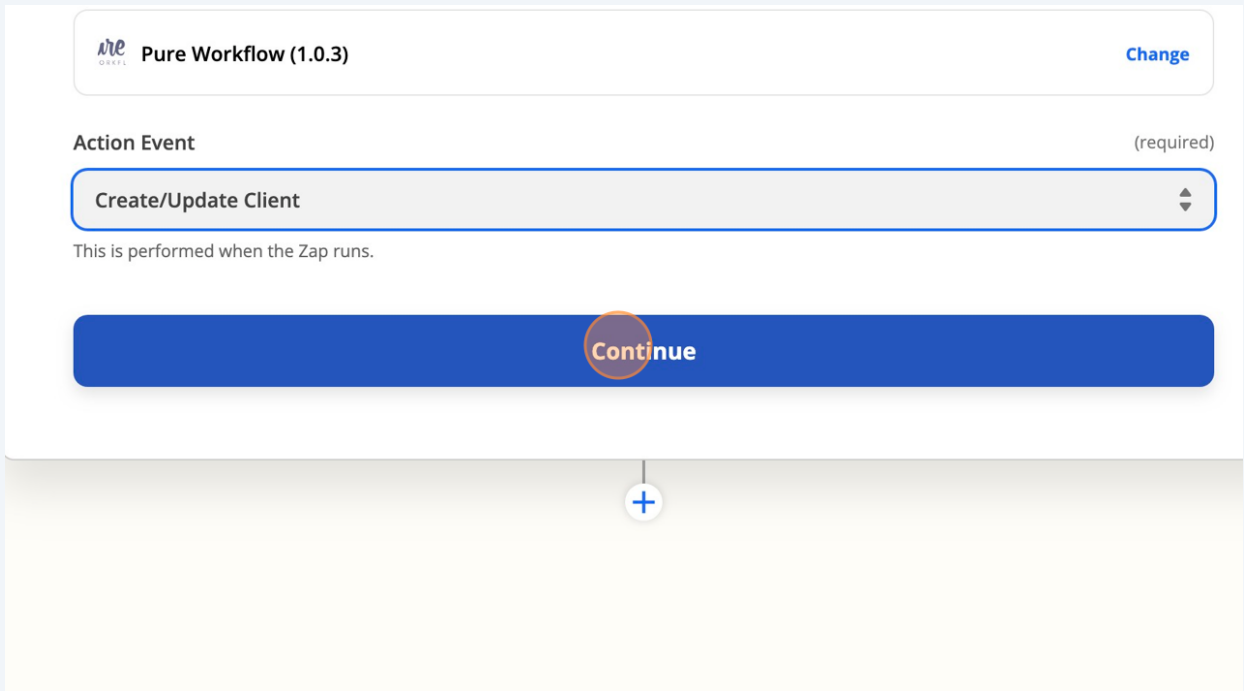
- Add/Update Contact to Client**  
Create or update a contact, based on the contact ID or the contact's email already existing.
- Add Recurring Task to Client**  
Creates a recurring task using the default template recurrence settings.
- Create/Update Client**  
Create or update a client, based on the Client ID or the client's name already existing.
- Invite New User**  
Sends an invitation on your behalf to a team member asking them to join a workspace.
- Start Job**  
Starts a new job.

**SEARCH**

- Find Client**

29

Click "Continue"



**are** Pure Workflow (1.0.3) [Change](#)

Action Event (required)

Create/Update Client

This is performed when the Zap runs.

**Continue**

+

30 Click "Choose an account..."

**2. Create/Update Client in Pure Workflow (1.0.3)**

Choose app & event

**Choose account**

Pure Workflow (1.0.3) account: (required) [Manage connected accounts](#)

Choose an account...

🔒 Pure Workflow (1.0.3) is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#)

To continue, finish required fields

31 Select Pure Workflow App

**Choose account**

Pure Workflow (1.0.3) account: (required) [Manage](#)

Choose an account...

**Choose...**

Search

Pure Workflow (1.0.3) c5490a7da28142faaf001bb078fd1340  
(used in 0 Zaps)

+ Connect a new account

## 32 Click "Continue"

### Choose app & event

#### Choose account

Pure Workflow (1.0.3) account: **(required)**

[Manage connected accounts](#)

 Pure Workflow (1.0.3) c5490a7da28142faaf001bb078fd1340 

 Pure Workflow (1.0.3) is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#)

Continue



## 33 Map the fields that you wish to integration. Some will be required and must be completed.

### Choose app & event

### Choose account

#### Set up action

Name

Enter text or insert data...

If a client already exists on Pure workflow with this name, their data will be updated.

Client ID

Enter text or insert data...

Use the Client ID when you need to update an existing client, including its name.

Client Manager

 Choose value...

The client manager is required when creating a client.



34

Select a field Click the "Search..." field to find a property from the above zap that you wish to populate. This is an example of populating the first and last name into one Name Field.

**Set up action**

Name

Enter text or insert data...

**Insert Data ...**

Search...

**1. New or Updated Contact in Google Contacts**

1. ID people/c6646410563757901917\_2021-11-02T23:59:01.330241Z

1. Company

1. Notes

[Show all options](#)

The client type is required when creating a client

35

Search for "Name" Select "Name First"

**Set up action**

Name

Enter text or insert data...

**Insert Data ...**

name

**1. Name First Anette**

1. Name Last Meandro

1. Name Middle

1. Name Prefix

1. Name Suffix

1. Photo [https://lh3.googleusercontent.com/cm/ABXenNk3K9pgATFjenc\\_A35dZZD9...](https://lh3.googleusercontent.com/cm/ABXenNk3K9pgATFjenc_A35dZZD9...)

The client type is required when creating a client.

Email

36 Put a space after "Name First" and then Search for "Name" and Select "Name Last"

Name

1. Name First: Anette |

**Insert Data ...**

name

- 1. Name First: Anette
- 1. Name Last: Meandro
- 1. Name Middle
- 1. Name Prefix
- 1. Name Suffix
- 1. Photo [https://lh3.googleusercontent.com/cm/ABXenNk3K9pgATFjenc\\_A35dZZD9ZCmM6](https://lh3.googleusercontent.com/cm/ABXenNk3K9pgATFjenc_A35dZZD9ZCmM6)


The client type is required when creating a client.

Email

Enter text or insert data...

37 Click "Continue"

Training


 Choose value...

WSIB/WCB Number


Enter text or insert data...

Year end date

Enter text or insert data...

 Refresh fields

**Continue**



38 Click "Test & Continue"

: empty (optional)  
: empty (optional)  
tional)  
ptional)  
mpty (optional)  
y (optional)  
:tails: empty (optional)  
ptional)  
review: empty (optional)  
oftware: empty (optional)  
e Number: empty (optional)  
:l): emntv (optional)

Test & Review

Test & Continue



39 Click "Turn on Zap"

urebk.com

action

Turn on Zap

Close

Ready to turn your Zap on?

